



YumChina



黃記煌

LAVAZZA
TORINO, ITALIA, 1895

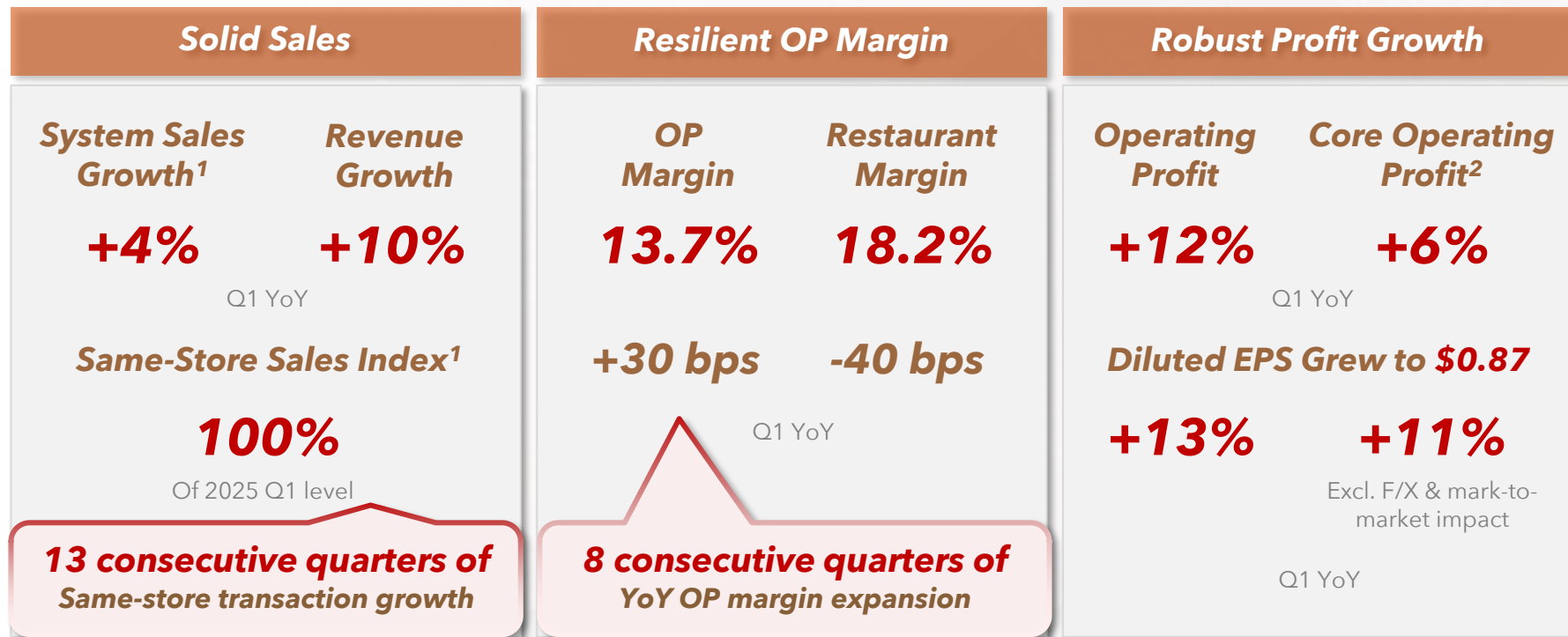
First Quarter 2026 Results

April 29, 2026

Cautionary Statement

This presentation contains “forward-looking statements” within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, including statements relating to our projected capital returns. We intend all forward-looking statements to be covered by the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the fact that they do not relate strictly to historical or current facts and by the use of forward-looking words such as “expect,” “expectation,” “believe,” “anticipate,” “may,” “could,” “intend,” “belief,” “plan,” “estimate,” “target,” “predict,” “project,” “likely,” “will,” “continue,” “should,” “forecast,” “outlook,” “commit” or similar terminology. These statements are based on current estimates and assumptions made by us in light of our experience and perception of historical trends, current conditions and expected future developments, as well as other factors that we believe are appropriate and reasonable under the circumstances, but there can be no assurance that such estimates and assumptions will prove to be correct. Forward-looking statements include, without limitation, statements regarding the future strategies, growth, business plans, investments, store openings, net new stores, franchise mix of net new stores, capital expenditures, capital returns, dividend and share repurchase plans, CAGR for system sales, operating profit and EPS, earnings, performance and returns, anticipated effects of population and macroeconomic trends, execution of the Company’s RGM 3.0 strategy, the anticipated effects of our innovation, digital and delivery capabilities and investments on growth and beliefs regarding the long-term drivers of Yum China’s business. Forward-looking statements are not guarantees of performance and are inherently subject to known and unknown risks and uncertainties that are difficult to predict and could cause our actual results or events to differ materially from those indicated by those statements. We cannot assure you that any of our expectations, estimates or assumptions will be achieved. The forward-looking statements included in this presentation are only made as of the date of this presentation, and we disclaim any obligation to publicly update any forward-looking statement to reflect subsequent events or circumstances, except as required by law. Numerous factors could cause our actual results or events to differ materially from those expressed or implied by forward-looking statements, including, without limitation: whether we are able to achieve development goals at the times and in the amounts currently anticipated, if at all, the success of our marketing campaigns and product innovation, our ability to maintain food safety and quality control systems, changes in public health conditions, our ability to control costs and expenses, including tax costs, as well as changes in political, economic and regulatory conditions in China and the U.S., and those set forth under the caption “Risk Factors” in our most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Our plan of capital returns to shareholders is based on current expectations, which may change based on market conditions, capital needs or otherwise. In addition, other risks and uncertainties not presently known to us or that we currently believe to be immaterial could affect the accuracy of any such forward-looking statements. All forward-looking statements should be evaluated with the understanding of their inherent uncertainty. You should consult our filings with the Securities and Exchange Commission (including the information set forth under the caption “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in our Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q) for additional detail about factors that could affect our financial and other results. This presentation includes certain non-GAAP financial measures. Reconciliation of these non-GAAP financial measures to the most directly comparable GAAP measures are included in this presentation where indicated. You are urged to consider carefully the comparable GAAP measures and reconciliations.

Solid Q1 Results: Eight Consecutive Quarters of System Sales Growth, OP Growth, and OP Margin Expansion

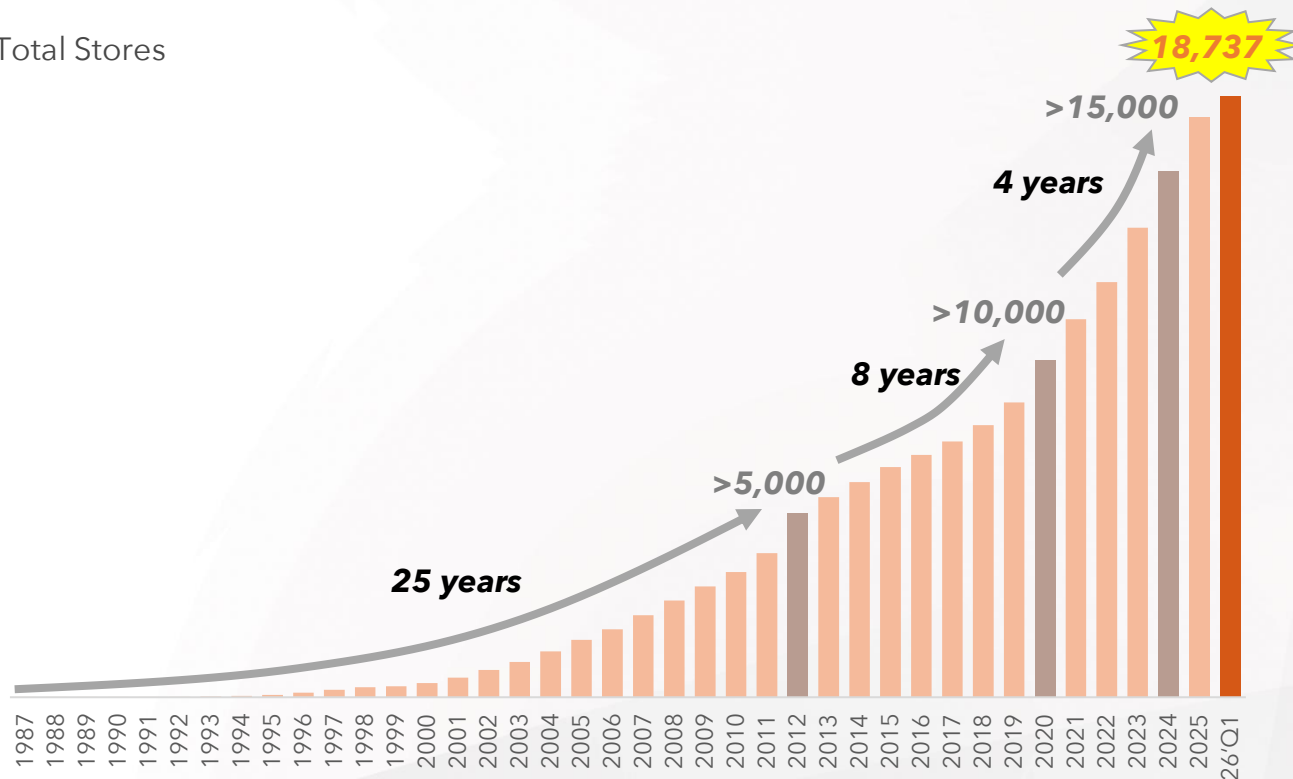


¹ Excludes the impact of foreign exchange ("F/X").

² Core Operating Profit is defined as Operating Profit adjusted for Special Items, further excluding Items Affecting Comparability and the impact of F/X. The Company uses Core Operating Profit for the purposes of evaluating the performance of its core operations.

Strong Momentum in Footprint Growth with Record Quarterly Net New Openings

Total Stores



Net new stores

636 in Q1

~33%

of full year target

Targets

- To reach **20,000+** stores by 2026
- To reach **30,000+** stores by 2030

Accelerated Expansion Through Diverse Store Formats and Franchising

Total Stores **Net New Stores in Q1**

Penetrating More Cities

Reduced Average Capex

Healthy New Store Payback³



13,454

457

2,600+

310

~1.3 mn¹
RMB / store

~2-3 years

16% Franchise

38% Franchise

Cities with KFC

New cities entered in last 12 months

(From ~1.5 mn)²



4,375

207

1,100+

280+

~0.9-1.0 mn¹
RMB / store

~2-3 years

10% Franchise

51% Franchise

Cities with Pizza Hut

New cities entered in last 12 months

(From ~1.2 mn)²

¹ Refers to stores opened in Q1 2026.

² Refers to stores opened in Q1 2025.

³ Refers to Average Pre-tax Cash Payback Period assuming yearly cashflow is same as year 1, after deduction of 3% license fee and before G&A expenses and income tax; based on stores opened January 2024 to December 2024.

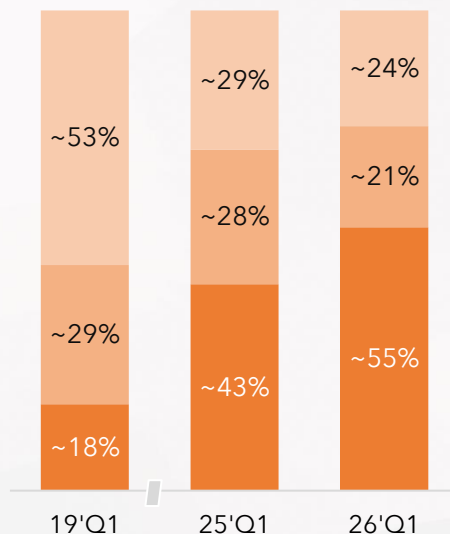
Balanced Delivery Strategy: Driving Sales Growth While Mitigating Margin Impact

Delivery Sales +31%¹ YoY in Q1

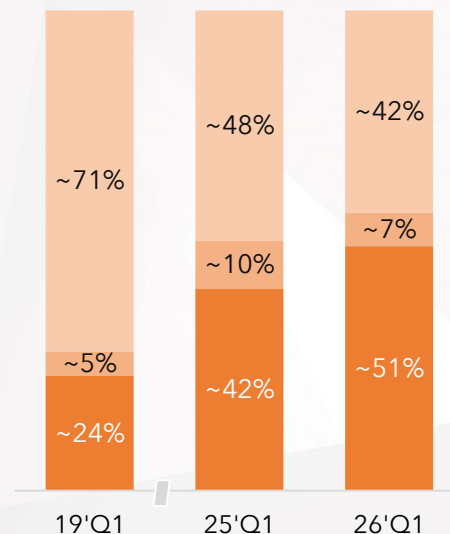
- Delivery mix increased by 12ppts YoY to 54% in Q1, driving top-line growth while margin impact was mitigated through our balanced approach.
- Seeing early signs of more rational delivery platforms competition.



+33%
YoY in Q1



+25%
YoY in Q1



Sales mix by channels

% of Company sales

■ Dine-in
 ■ Takeaway
 ■ Delivery

¹ Delivery sales at Company-owned stores.



KFC Continued to Deliver Solid Growth and Margins

Q1
2026

+5%

System Sales
Growth YoY

457

Net New
Stores

55% higher than
Q1 2025

\$417mn

Operating Profit

17.0%

OP Margin

101%

Same-Store
Sales Index

4 consecutive
quarters of growth

13,454

Total Stores

+8%

OP Growth
YoY

+3%

Core OP
Growth YoY

19.1%

Restaurant
Margin



Great Tasting and Innovative Products at Affordable Prices Drive Repeat Purchases and Attract New Customers

Innovate on Our Hero Products

2月9日正式常驻
肯德基薄脆金沙鸡翅

薄脆金沙元年

Crackling Golden Chicken Wings

大师级别的酸甜口味

浓郁的酱料香，盒子都挡不住！

很薄的脆皮挂薄薄一层酱，甜辣味的香脆了！

现已加入
自选十翅一桶
41.9元

KFC

Aromatic Paper-Wrapped Roasted Chicken

香焗纸包鸡

无油焗烤 锡纸锁香 不加一滴水

好香 好嫩 灵魂原汁

现已常驻肯德基菜单

限时特惠 17:00前 夜间好价 17:00后

¥34.9/只 ¥29.9/只

全鸡还吃肯德基

KFC

川辣贡菜红运嫩牛五方

Spicy Beef Wrap with Dried Celtuce

新

¥19/个

川辣贡菜红运嫩牛五方+香辣鸡腿堡 双拼29.9元

Bring Back
Classic LTOs

Value Offering Via Highly
Selective Delivery Channels

KFC

中式饼底柔软有韧劲

灵魂土豆泥 青椒丝

地道粉蒸鸡肉 麻辣鲜香

份量更满足

香辣粉蒸鸡肉堡

Chinese Bun Stuffed with Mala Chicken

香辣粉蒸鸡肉堡 两件套餐 ¥13.0

套餐明细：
香辣粉蒸鸡肉堡
+桂花酸梅汤（中杯）



KCOFFEE Cafe to Reach 5,000 Locations by 2027 Two Years Ahead of Schedule

Total Locations in Q1

2,600+

- Q1 total sales **>2x** YoY; daily cups sold per store increased YoY
- Unique food and drinks leveraging equipment of KFC stores
- Generated mid-single digit sales uplift to parent KFC stores



Longjing Misty Rice Latte /
Longjing Misty Rice Milk Tea
with Qingtuan (Green Sticky Rice Ball)



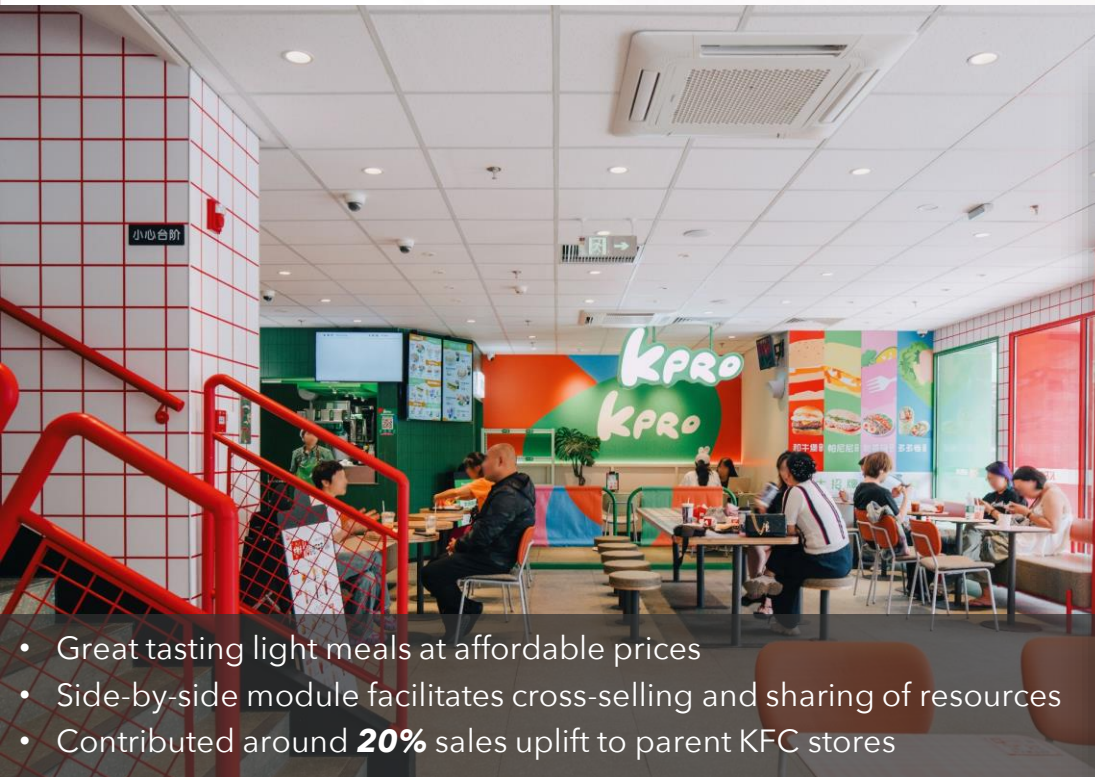
Apple Sparkling Americano /
Golden Venus Apple Sparkling Americano



Salted Egg Yolk Floss Caramel Egg Tart



KPRO Rolled Out to 280 Locations Year-End Target Raised to 600 Locations, Up by 200



- Great tasting light meals at affordable prices
- Side-by-side module facilitates cross-selling and sharing of resources
- Contributed around **20%** sales uplift to parent KFC stores

能量碗 Energy Bowl

藤椒风味鸡
焖饭能量碗
Rattan Pepper Chicken
Braised Rice Bowl

¥32



黑椒牛肉烤蔬
谷物能量碗
Black Pepper Beef
Energy Bowl

¥34



鲜打蔬果饮 Fresh Fruit and Vegetable Juice

肯律阳光橙C胡萝卜
蔬果饮
Carrot and
Orange Juice

¥19



超级食物 酸奶昔 Super Food Smoothie

开心果
酸奶昔
Pistachio Yogurt
Smoothie

¥25





Pizza Hut Accelerated Store Openings, Expanded Margins, and Delivered Double-Digit OP Growth

Pizza Hut

Q1
2026

+4%

**System Sales
Growth YoY**

99%

**Same-Store
Sales Index**

13 consecutive
quarters of same-store
transaction growth

207

**Net New
Stores**

~50% of 2025
full-year openings

4,375

Total Stores

\$71 mn

Operating Profit

+18% +12%

**OP Growth
YoY**

On top of last Q1's
27% YoY growth

**Core OP
Growth YoY**

11.2%

**OP Margin
+110 bps YoY**

8 consecutive quarters
of OP margin expansion

15.0%

**Restaurant Margin
+60 bps YoY**



必胜客 | 春夏新菜单

平价西式好菜 百种滋味

意式金枪鱼慕斯
绿野菠菜塔帕斯
Italian-Style
Tuna Mousse
Spinach Gratin
Tapas
29



西冷牛排
摩洛哥式蛋
Steak Shakshuka
59



墨城狂想曲 ·
铁板肥牛法士塔
Mexican-Style
Grilled Beef Fajita
79



Refreshed Spring Menu in April with Over 30 New Dishes



Increase Traffic with Innovation, Emotional Appeal, and Value

Value Offering Via Highly Selective Delivery Channels



New Products Added in Signature All-You-Can-Eat



IP Collaboration





WOW Store Count Doubled YoY to ~390

Model Opens up Opportunities in Lower-tier Cities

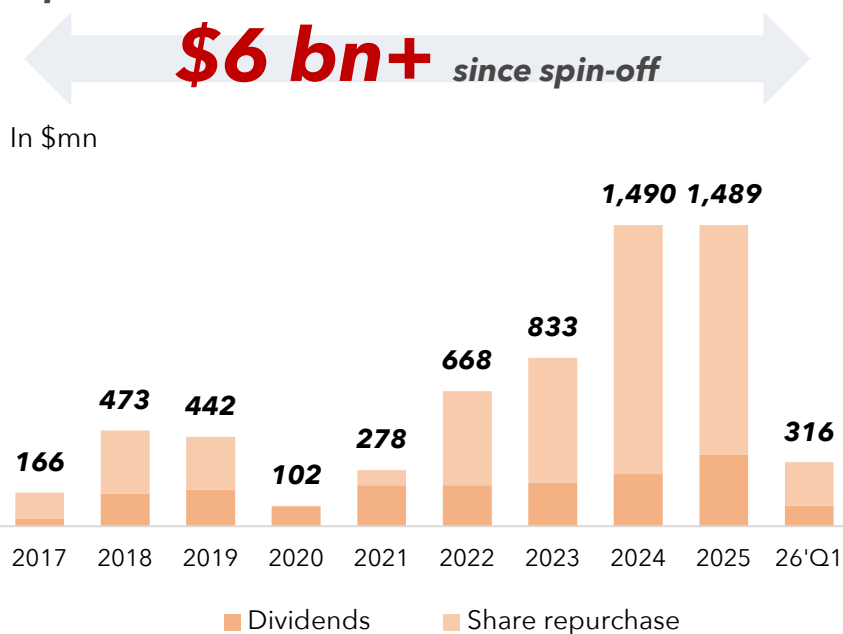


- Model with lower capex and simpler operations.
- Healthy store economics – restaurant margins at new equity WOW stores were **in line** with the main model.
- Nearly **80** WOW openings in Q1 were Gemini stores, operating side-by-side with KFC, mostly by franchisees.
- A curated menu featuring popular value items strengthens both relevance and appeal, while also ensuring highly efficient operations.

On Track to Return \$1.5Bn to Shareholders in 2026, Around 9% of Market Capitalization¹



Capital Returns to Shareholders in 2017-2026Q1²



Target Capital Returns in 2024-26³

\$1.5 bn

Each year

Increase in Quarterly Cash Dividends

+21%

To \$0.29 in Q1 2026

2027 & Beyond Outlook

Target to Return ~100% of Free Cash Flow to ParentCo⁴

Estimated Average Annual Return of ~\$900-1,000 mn+ in 2027-2028

Net Cash⁵

(By end of Mar 2026)

\$2.1 bn

¹ Market capitalization as of April 28, 2026

² Includes dividends and share repurchases. Share repurchase amount excludes 1% excise tax and commissions.

³ Based on current expectations, which may change based on market conditions, capital needs or otherwise. Subject to Board approval on dividends and share repurchases, as well as shareholders' approval on share repurchases.

⁴ Refers to operating cash flow less capital spending and dividends paid to non-controlling interests, which is associated with our consolidated JVs including KFC JVs.

⁵ Refers to \$473 mn cash and cash equivalents, \$956 mn short-term investments and \$707 mn long-term bank deposits and notes, net of \$20 mn in short-term borrowings.

Appendix

- ***Supplemental Financial Information***
- *2025 Investor Day Highlights*
- *Key Sustainability Updates*
- *Reconciliation of Reported GAAP Results to Non-GAAP Measures*

First Quarter Grew YoY and vs 2019

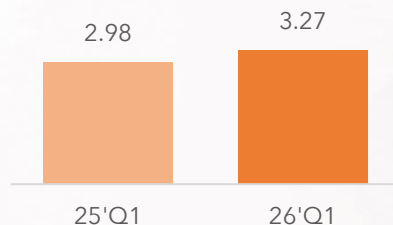
First Quarter	2019	2025	2026	2026 vs 2025		2026 vs 2019	
No. of Stores	8,653	16,642	18,737	+13%	↑↑	+117%	↑↑↑↑
Total Revenues (\$ mn)	2,304	2,981	3,271	+10%	↑↑	+42%	↑↑↑
Member Sales %	47%	66%	55%	(11) ppt	↓	+8 ppt	↑
Operating Profit (\$ mn)	303	399	447	+12%	↑↑	+48%	↑↑↑
OP Margin (% of revenue)	13.1%	13.4%	13.7%	+0.3 ppt	↑	+0.6 ppt	↑

Sales and Profit Grew YoY in First Quarter

Revenue/Sales YoY

Revenue growth (reported)	+10%
Revenue growth (ex F/X)	+4%
System sales growth	+4%

Total Revenue (\$bn)



Key factors for Revenue year-over-year change

- + Net new unit contribution
- + Same-store sales growth
- + Foreign exchange impact

Operating Profit/Core OP YoY

OP growth (reported)	+12%
OP growth (ex F/X)	+6%
Core OP growth	+6%

\$mn	25'Q1	26'Q1
Operating Profit	399	447
Special items	-	-
Items affecting comparability	-	-
Foreign currency translation	-	(24)
Core operating profit	399	423

Key factors for Core OP year-over-year change

- + Increase in total revenue
- + Efficiency improvement from streamlined operations
- + Favorable commodity prices
- + G&A expense savings
- Higher delivery cost due to increased delivery mix
- Value-for-money offerings

First Quarter Key Performance Highlights - KFC & Pizza Hut

26'Q1

	YoY Sales Growth				Channel Mix		Digital orders
	System Sales YoY	Same-store sales YoY	Same-store transactions YoY	Average ticket YoY	Delivery	Total off-premise	Sales %
	+5%	+1%	+1%	(1)%	55%	76%	95%
				26'Q1 RMB 39 25'Q1 RMB 40	Stable		
	+4%	(1)%	+5%	(5)%	51%	58%	93%
				26'Q1 RMB 73 25'Q1 RMB 78	In line with strategy to target mass market		

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RGM 3.0 for the Future

R

- *Front-End Segmentation & Back-End Consolidation*

G

- *Go Deep with Core Brands*
- *Equity & Franchise Hybrid Model as an Accelerator*

M

- *Physical Store + Virtual Space*
- *Integrated & Agile Supply Chain*
- *Unleash the Power of Agentic AI*



Franchising as an Incremental Growth Lever to Accelerate Expansion



	2025
Unit Mix	13%
System Sales Mix	9%
Revenue ¹ Mix	4-5%
OP ² Mix	3-4%
OP Margin ³	8%

Incremental Franchising Impact (2026-2028)

3,000+ Net New Franchise Stores

Franchise Mix of Net New Stores



40-50%



40-50%

(up from 20-30%)

1/3 - 2/3 of Average Sales of Existing Standard Stores

~50% Franchise Store Sales Recognized as YUMC Revenue

2028E

Twenties

Mid-teens

High-single

High-single

~10%

Note: Figures on this page represent KFC and Pizza Hut and their contribution to YUMC total, except for OP margin

¹Revenue from franchise business includes Franchise fees and income and Revenues from transaction with franchisees included in KFC and Pizza Hut reportable segments, revenue for delivery services provided to franchisees and included in All Other Segments, and revenue from sale of food and paper products to franchisees and included in Corporate and Unallocated

²The Operating Profit ("OP") of franchise business is defined as revenue from franchise business, less Franchise expenses and Expenses for transactions with franchisees in respective segments, and G&A attributable to franchisee business

³OP Margin of franchise business is defined as OP of franchise business divided by Revenue from franchise business

Our Pathway to Value Creation: 2026-2028 Outlook

2026-2028 Growth Targets on 2025 Base:

**Same-Store
Sales Index YoY**

100-102

**System Sales¹
CAGR**

**Mid- to High-
single-digit%**

**Operating
Profit²
CAGR**

**High-single-
digit%**

**EPS³
CAGR**

Double-digit%

**Free Cash Flow
Per Share
CAGR**

Double-digit%

¹System sales excluding F/X

²Operating profit excluding special items and F/X

³Diluted EPS excluding special items and F/X

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ESG Ratings and Awards

Industry No.1 on DJSI for the 6th Year

- ✓ **Industry No.1** in S&P Global 2025 Corporate Sustainability Assessment
- ✓ Included in the S&P Global Sustainability Yearbook 2026

S&P Global

最佳1%

中国企业标准全球CSA 2025评分

Sustainability
Yearbook Member

S&P Global

Sustainable1

"Top Employer" in China for the 8th Year

- ✓ **8** consecutive years of "Top Employer" recognition from the Top Employers Institute
- ✓ **#1** in the restaurant industry for the 5th consecutive year



One of the Most Sustainable Companies by TIME

- ✓ TIME World's Best Companies of 2025
- ✓ TIME Top 500 World's Most Sustainable Companies List (2024-2025)

Support UN SDG



4th consecutive year

MSCI
ESG RATINGS



CCC B BB BBB A AA AAA

Industry Leader





Key ESG Initiatives

Food

Food Safety as Top Priority

End-to-end food safety and quality management system with tech-enabled controls across the value chain

Healthy & Balanced Meals

Offer healthier, more balanced choices and diverse menu options to support a healthy lifestyle

Environment

Climate Action

China's first restaurant company with approved near-term SBTs and committed to achieving net-zero by 2050

Circular Economy

Strive to create "zero-waste restaurants" by adhering to the 4R principle (Reduce, Reuse, Replace, Recycle)

People

"People First" Philosophy

Provide comprehensive support to ensure the well-being of employees - e.g., medical insurance coverage for RGMs, eligible employees, and their families

Diversity, Equity & Inclusion

Foster a fair and inclusive workplace;
~80 "Angel Restaurants" nationwide*

Community

Rural Revitalization

One Yuan Donation - 18 years of commitment, RMB280mn+ raised benefitted 1mn+ children*

Community Support

Food banks in 1,300+ locations across 190+ cities*
Little Migratory Birds Fund benefitted ~6.5mn children*

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Reconciliation of Operating Profit to Core Operating Profit*

(in \$mn)

Yum China

	Quarter Ended		% Change
	3/31/2026	3/31/2025	B/(W)
Operating Profit	\$ 447	\$ 399	12
Special Items, Operating Profit	—	—	
Adjusted Operating Profit	\$ 447	\$ 399	12
Items Affecting Comparability	—	—	
F/X impact	(24)	—	
Core Operating Profit	\$ 423	\$ 399	6
Total revenues	3,271	2,981	10
F/X impact	(159)	—	
Total revenues, excluding the impact of F/X	\$ 3,112	\$ 2,981	4
Core OP margin	13.6%	13.4%	0.2ppts

* Current period amounts are derived by translating results at average exchange rates of the prior year period.

Reconciliation of Operating Profit to Core Operating Profit

(in \$mn)

	KFC		Pizza Hut	
	Quarter Ended		Quarter Ended	
	3/31/2026	3/31/2025	3/31/2026	3/31/2025
GAAP Operating Profit	\$ 417	\$ 386	\$ 71	\$ 60
Special Items, Operating Profit	—	—	—	—
Adjusted Operating Profit	\$ 417	\$ 386	\$ 71	\$ 60
Items Affecting Comparability	—	—	—	—
F/X impact	(21)	—	(4)	—
Core Operating Profit	<u>\$ 396</u>	<u>\$ 386</u>	<u>\$ 67</u>	<u>\$ 60</u>

Reconciliation of Operating Profit to Restaurant Profit

(in \$mn)

	Yum China		KFC		Pizza Hut	
	Quarter Ended		Quarter Ended		Quarter Ended	
	3/31/2026	3/31/2025	3/31/2026	3/31/2025	3/31/2026	3/31/2025
GAAP Operating Profit	\$ 447	\$ 399	\$ 417	\$ 386	\$ 71	\$ 60
Less:						
Franchise fees and income	30	27	23	21	3	2
Revenues from transactions with franchisees	156	121	19	16	2	2
Other revenues	38	32	1	1	3	7
Add:						
General and administrative expenses	137	138	61	59	26	26
Franchise expenses	12	11	11	10	1	1
Expenses for transactions with franchisees	150	117	15	14	2	2
Other operating costs and expenses	31	29	–	1	2	6
Closures and impairment expenses, net	–	6	–	5	–	–
Restaurant profit	\$ 553	\$ 520	\$ 461	\$ 437	\$ 94	\$ 84
Company sales	3,047	2,801	2,410	2,208	627	584
Restaurant margin	18.2%	18.6%	19.1%	19.8%	15.0%	14.4%

About Yum China

Largest restaurant
company in China¹

Fortune 500
company

18,000+
restaurants

2,600+
cities in China

6 restaurant brands



Vision: To be the world's most innovative pioneer in the restaurant industry

Company website:

Investor Relations Contact:

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